DIANTE HAZELLE-MCLEAN

WEB DEVELOPER & GRAPHIC DESIGNER

✓ dmclean830@gmail.com

Toronto, ON

LinkedIn

Main Design Portfolio

Coding Showcase

EDUCATION

GEORGE BROWN COLLEGE

Front-End Web Development | Post Graduate

GEORGE BROWN COLLEGE

Graphic Design | Advanced Diploma

PROFILE SUMMARY

Hello my name is Diante Hazelle-Mclean. I'm a designer with skills in Web Development, UX and Graphic Design. Proficient in HTML, CSS, Angular and React JS, I focus on creating dynamic websites and brand solutions that provide excellent user experiences. I'm eager to use my design and coding skills to create impactful design solutions.

CO-OP WORK

Fat Bastard Burrito

Graphic Designer Co-op

2022 - 2022 | Skills: Adobe Suite

· Created a marketing campaign to boost repeat customer purchases and expand brand reach across Toronto.

Villa Charities

Graphic Designer Co-op

2022 - 2022 | Skills: Adobe Suite, Figma

 Designed a website for users to upload their family history and purchase nameplates for Villa Charities' new "Tribute Wall".

Metro Life Smart

Graphic Designer Co-op

2022 - 2022 | Skills: Adobe Suite

 Developed innovative packaging designs for a new line of Vegan Frozen Snacks, contributing to brand identity and market appeal.

WORK EXPERIENCE

Butter Web Design

2025- Present | Remote

Front-End Web Developer

Skills: Figma, Wordpress & Divi Theme Builder

- Designed and developed responsive, user-centric websites for clients
- · Implemented custom themes using Wordpress and Divi Builder, optimizing for performance and SEO
- Provided ongoing website maintenance for clients.

Tab Productions SKB

2023-2024 | Remote

Social Media Manager & Graphic Designer

Skills: Adobe Suite, content creation and marketing.

- Spearheaded a comprehensive rebranding project, and designed a new logo for the sister company Hustle and Grow.
- Created a Link Tree, and social media rollout.
- Managed and curated content across Instagram and TikTok.

The Rec Room Cineplex

2022 - 2023 | Toronto, ON

Event Graphic Designer

Skills: Adobe Suite, marketing, event coordination, and collaboration.

- Designed visual content for in-house corporate events, creating branding and marketing materials to enhance event experience.
- Created customized seating arrangements, menus, and catering cards for various ticketed events, sporting, corporate, and Live Shows.

KPDI Industries

Summer 2020 | Toronto, ON

Graphic Design Internship

Skills: Adobe Suite, E-Commerce, Web Advertising, and collaboration.

- · Mentored closely with the senior graphic designer, gaining hands-on experience in creating visually compelling E-Commerce.
- Curated web adverts for clients in hospitality and business sectors.

PROJECTS

Design Shop Creation (React.js)

2024 - 2025

- Developed a mock design shop using React JS. Meant to sell personal design work in the future.
- <u>Link To Project</u>